



PAN-EUROPEAN UNIVERSITY

SINCE 2004
BRATISLAVA · SLOVAKIA



PRESTIGIOUS STUDIES IN THE CENTRE OF EUROPE



University 2

- Why to choose Pan-European University?
- Get to know Pan-European University

Future success 5

Student experience 6

Teacher experience 7

Life on PEU 8

- Your new home on PEU 10
- Life in Bratislava 12

Study programs 14

- Faculty of Law 14
- Faculty of Psychology 18
- Faculty of Economics and Entrepreneurship 20
- Faculty of Media 24
- Faculty of Informatics 26

Admission Details 30

- Application
- Tuition Fees

Erasmus+ 32

Contact us





UNIVERSITY

Why to choose Pan-European University?



Opportunity to achieve a professional doctoral degree (PhD.) and to pursue studies.



Practice-oriented education aiming at real projects in cooperation with clients, supervised by a practically oriented team of university lecturers.



Individualised approach towards its students, both in direct tuition and administration of studies. Tuition in *small study* and project groups.



An up-to-date technical standard of equipment, comprising modern facilities and specialised laboratories in selected fields (Media Centre, Moot Court room, 3D IT laboratories)



Strong strategic partnerships in delivering education and practical study experience, counting corporate partners such as **IBM, Slovak Football Association, News and Media Holding, NARKS – National Association of Real Estate Agents, Asseco Central Europe**, etc.



A constantly renewed innovation of softwares available for **students** – **free subscriptions** to **Microsoft Office 365**, professional **IBM software** and access to the most prestigious **scientific online databases**. For **Law students**, there is a free subscription to an automatised tool of legal information (**ASPI**).



Opportunity to gain an international experience through Erasmus+ studies at one of more than **60 partner universities within Europe** and **more than 20 partner universities outside the EU**.



Opportunity to obtain a **grant for special needs (social scholarship)** and a **grant based on extraordinary study merit**. The tuition fees may be paid in **monthly or semester-based instalments**.



Cross-faculty studies – opportunity to pursue studies parallelly at 2 different faculties at a reduced tuition fee.



Varied extra-curricular life, including discussion seminars, workshops, exhibitions, sports events, movie and cinema production presentations and student parties.





Get to know Pan-European University

Pan-European University (PEU) is a private higher education institution, offering university education at all 3 cycles of studies in 20 accredited programs of studies at its 5 faculties. **Since its founding in 2004 more than 12.000 students have graduated from the studies at PEU.** A wide offer of study programs, modern and technologically well-equipped premises as well as the inclusion of high class academics into its programs are just a few characteristics the university is likely to offer to its students to equip them with a practically oriented education as to create successful into the entry of the labour market. Each of the five faculties delivers modern ways of tuition, including individualised approach, attractive specialisations and professional training in the form of work placements. All the above mentioned aim to reach the university's primary goal which is to become a leading centre of modernity in higher education. We are committed to be your ideal choice for a good start into your successful career life.

PEU consists of 5 faculties which were established gradually in reaction to the needs of the higher education market, in the chronological order: **Faculty of Law (2004), Faculty of Economic and Entrepreneurship (2005), Faculty of Media (2007), Faculty of Informatics (2009) and Faculty of Psychology (2011).** As the only private higher education institution in Slovakia we are entitled to offer PhD. studies and, at the same time, qualified candidates may aim for a professional doctorate, habilitation (associate professorship) and inauguration (full professorship) proceedings.

As a member of the commercial holding **Prosperita**, an investment group with more than 20-year business tradition, we are part of a portfolio of one of the leading family business corporations of the Czech Republic. The membership serves as a precondition for financial and organisational stability and constitutes a platform that is part of the international investment and capital markets.

Legal foundations

As a non-profit organisation the founder of the university created PEU under the name „Bratislava University of Law“ through the award of the Decree of the Government of the Slovak Republic, No. 725/2004 Coll., issued on 14th July 2004.

The name changed to the current „Pan-European University“ in 2010 by the Decree of the Government of the Slovak Republic, No. 411/2010 Coll. The official acronym of the university is PEU (Paneurópska vysoká škola / PEVŠ in the Slovak language).

FUTURE SUCCESS



95,9% of high school graduates in full-time employment within 1 year after the graduation



91,2% of graduates would choose the study at Pan-European University again



67,5% of graduates earn more than 1 500 EUR per month



Cooperative education

Great career connections

Get a job in big international companies

Which employers hire Pan-European's graduates?

Practically-oriented studies rank among our highest goals. This is why we have joined forces with the leading players on the labour market to facilitate start into the professional career for our graduates.

In cooperation with our partners from various sectors and fields of expertise we want to offer a high potential of expertise in various forms of curricular and extra-curricular activities. As one of the main forms serves the direct involvement of experts into the main curricula, study visits to our partners' businesses and practical work placements. We aim at equipping our students with the best possible abilities within and outside the offered programs of studies.



STUDENT experience



Oliver Bori,
student of the Faculty of
Law:

To me personally the study brings an overview and thanks to many partnerships, a wide range of possibilities in the private and public sphere to gain practical skills - for example thanks to the event "Career Day" which takes place every year and aims to provide job opportunities to students.



Simona Škodová,
student of the Faculty of
Massmedia

It is all about love and passion for the study. We must try to get the most out of the lectures and the whole study. Every job requires a dose of zeal, and so should it be in education.



David Bernát,
student of the Faculty
of Informatics

The Faculty of Informatics gives a general insight into programming, big data, IT systems design, databases, 3D modelling and much more. Thanks to this, a student can find the course which he is most interested in. Once he has spent his time studying the selected area, in fact he will choose the direction for his future IT career.



Henrieta Koklesová,
student of the Faculty
of Psychology

I would like to advise an applicant to avoid being afraid of the study. Of course, if someone wants to be an expert, they need to get the necessary knowledge and skills. But if he or she really enjoys the area of psychology they will also enjoy reading and lectures. Additionally, our teachers are always willing and ready to help in case of any difficulties.



Simona Magnusová,
student of the Faculty
of Economics and
Entrepreneurship

At the Faculty of Economics and Business you will have opportunities in your study path that you can multiply in your life. If you are hungry for knowledge, broader possibilities, the Faculty of Economics and Business is the right choice.

TEACHER perspective



Lecturer of the Faculty of Law:
JUDr. Andrea Erdošová, PhD.

The Faculty of Law provides graduates with the opportunity to apply in a wide range of legal professions. During the course of study, they may choose, in addition to their general and interrelated studies from their own interest - European, international, real estate or environmental law. At the faculty, personal approach to students is preferred, and studying a dynamic, exclusive way of learning and personal self-realization carries out the composition of multiple subjects of clinical and practical education.



Lecturer of the Faculty of Informatics:
RNDr. Ján Lacko, PhD.

As a pedagogue, I demand a lot from students, not only theoretical knowledge, but also practical skills, as they learn subjects related to computer graphics and virtual reality, it is important for students to take part in real-life projects thanks to our laboratories with modern devices for virtual and expanded reality. With my students, we try to give lectures and do exercises to create an informal atmosphere that, in my opinion, supports creative and critical thinking.



Lecturer and Dean of the Faculty of Economics and Entrepreneurship:
doc. Ing. Tomáš Dudáš, PhD.

The world economy is an increasing complex and unobtrusive jungle where one easily loses. My goal is to teach students orientation in our jungle and understand the most important trends and processes of the present and the near future. In international business relations and international economic relations, I try to give my students the necessary background, which is needed for my colleagues to build on topics which are more focused on business practice.



Lecturer of the Faculty of Mass Media: PhDr. Martin Kasarda, Dr.

Studying at the Faculty of Mass Media is the gateway to this dynamic media world. No matter if you are lured into the world of television, newspapers, internet or commercials, you'll always need knowledge and skills we offer to students. Meet people who are already in the media and know what the real media world requires from professionals. You will learn to see the world around us from the media point of view. You will get information necessary for you to become a person who is not afraid to ask, search or learn things unknown to the others.



Lecturer of the Faculty of Psychology: prof. Mgr. Eva Gajdošová, PhD.

The study of psychology and, in my case, school psychology is very interesting, creative, enriching students both professionally and humanly and providing insights not only into the profession, but also for life as such. Our faculty focuses on learning that is strongly connected to practice, with the emphasis on the preparation of "psychology of practice". Students work on the basis of the selected courses in training spots - at schools, school departments, or in companies and organizations where they gain professional psychological knowledge and valuable experience directly in the psychological environment.



LIFE ON PEU

Pan-European University is situated in two city districts of Bratislava - in Petržalka and Ružinov. The areas where these two buildings are located are very peaceful and are set in greenery for relaxation or learning in nature. On a hotter day you can go for ice cream close to the lake with your classmates or just relax in the park in front of the campus. You can reach the city center within 15 minutes by public transport – it is so easy and quick.



Fuel your body

It is important to us to keep our students in a good physical and mental shape. We offer students the opportunity to workout with their classmates. The university regularly organizes yoga classes, football games or a fitness day.



Party Time

The academic year always starts and ends with a great party that you will never forget. Good music, contest or challenges and the best fun with your classmates. The university will feed you with snacks, no matter if you are a vegan or not, and a welcome drink too. We will guide you through the best bars and pubs in Bratislava.



Healthy Wednesdays

As well as your study results it is important to refeed your energy and vitamins to your body. Every first Wednesday in the month you can find in both campuses a table with fresh fruit, which is fully available to you. Get your piece of fruit together with your classmates and charge yourself with the necessary vitamins.



Free Equipment

You do not have to buy an expensive technology to satisfy your needs in study. You can borrow the equipment that will help you in your academic development. Additionally, you will get a Microsoft Office 365 license, IBM software and access to the most prominent Web of Science, ProQuest, Ebsco, and so on.

As a student, you will have the access to the modern university system, so called "UIS". Every step you make you will be guided with a free WIFI and the print service free of charge.



YOUR NEW HOME ON PEU

Pan-European University offers different forms of accommodation. There is a possibility to live in a guest house in the heart of the city famous for its education excellence, or there is a possibility to live in private accommodations with your classmates. It's up to you how you decide.

GUEST HOUSE

PRIVATE ACCOMMODATIONS

This student residence is located in a calm district of Bratislava, and gives you an easy access to popular places to shop and eat. The clean, well kept rooms have unique layouts and charming details.

Housing includes:

- a. shared rooms furnished with beds, desks, chairs, dressers and closets
- b. single- gender shared bathrooms
- c. weekly cleaning service
- d. Wifi, electricity, gas and water are included in the price
- e. 24-hour security

Time to campus: 20 minutes by city public transport

Minimum age: 18

Price per semester: 900 - 2000 EUR

If you prefer another accommodation, you may arrange your own housing. We recommend that you book a guest-house or hostel in advance, then find some long-term off campus housing upon arrival. On the Internet you will find more tips on safe and affordable neighborhoods.

Price per semester: 3600 - 5000 EUR for an apartment





LIFE IN BRATISLAVA

The Green city on the Danube River

Bratislava is the capital of Slovakia with a strong cultural and historical background. Compared to other European metropolises, Bratislava is small but beautiful and full of history. For instance, Bratislava Castle or Devín Castle, located next to the Danube River, give Bratislava its monumentality. All-season events happening in the tiny streets of the old town attract not only tourists but also foreign students who can find excellent street food spots, coffee places and discover Central European culture and people. Get to know our culture, get to know Slovakia.

About Slovakia

Slovakia is located in the region of Central Europe, neighbouring to the Czech Republic, Austria, Hungary, Ukraine and Poland. It has a population of approx. 5.4 mil. inhabitants.

In regard to the political system Slovakia is a democratic parliamentary republic with a

head of government - the prime minister and a head of state - the president. Slovakia has become a member of the European Union on 1st May 2004 and the member of the Schengen area on 21st December 2007. As part of the Euro-zone, the country's official currency is Euro. The structure of Slovak economy



Bratislava castle

It features in the first written reference to the city, which appears in the Annals of Salzburg of 907, in association with a battle between Bavarians and Hungarians. The castle hill was populated as early as the late Stone Age; its first known inhabitants were the Celts, who founded a fortified settlement here called 'Oppidum'.



Devín Castle

The castle which witnessed the glory and fall of Great Moravia and was blown up by the Napoleonic army. Later it was declared to be a national cultural monument of Slovakia. Since it is situated on a high cliff over the Morava and Danube rivers, and standing on the frontier between Slovakia and Austria, it offers beautiful panoramic views and is a very popular place to visit. Come here if you want to soak in the rich medieval history which is mirrored in its ruins :)



Gastronomy

Traditional Slovak foods can be found on nearly every menu, although foreign dishes are more typical in many restaurants. Such dishes include soup with halušky (dumplings), Bratislavský guláš (Bratislava-style goulash) and kapor na mlynársky spôsob (breaded and fried carp). The Small Carpathian Region is celebrated for its traditional husacina (roast goose), which is served with lokše (potato crepes) and is incredibly popular in autumn during goose feasts.

comprises industries (27.3 %), wholesale and retail trade, transport, accommodation and food services (21.6 %) and public administration, defence, education, human health and social work activities (13.4 %). Intra-EU trade accounts for 85% of Slovakia's exports (Germany 22%, Czechia 12% and Poland 8%), while outside

the EU 2% each go to the United States, Russia and China.

The capital city of Slovakia is Bratislava, situated very close to the borders of Slovakia with both Hungary and Austria. The capital city of Austria – Vienna – is located just 65 kms from Bratislava.

Potatoes are highly prevalent in traditional local meals. A good Slovak lunch should never be without soup, with offerings including kapustnica (spicy sauerkraut soup), cesnačka (garlic soup), fazulovica s párkom (bean soup with sausage) and hovädzí (beef) or slepačí vývar (chicken broth). Global soft drink brands in Slovakia face stiff competition from local soft drinks and a diverse selection of local table mineral waters.



PAN-EUROPEAN
UNIVERSITY

Faculty of Law

The Faculty of Law

The Faculty of Law is the founding faculty of the whole Pan-European University. As such, it began to offer university education in 2004. It offers accredited programs in all 3 cycles of university studies – **bachelor's, master's and PhD.** It also offers the opportunity to reach a professional title of „iuris doctor“ (JUDr.) and in a contractual partnership an LL.M. program is being conducted.

The aim of the faculty is to strive for quality legal education and to pursue a further development of accredited programs of studies. With the achieved knowledge and expertise the graduates should be able to join not only the traditional legal professions, but become highly motivated professionals for the current needs of the changing legal profession.



**Bachelor's program
– International Relations**



**Master's program
– International Relations**



**PhD. program
– International Law**

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Bachelor's program

INTERNATIONAL RELATIONS

Field of study:
International Relations

Study program:
**International Relations
and Diplomacy**

Language:
English

Get qualified knowledge on world, European and domestic events and get a job in diplomatic service of the European and international institutions.

English study program “International Relations and Diplomacy” offers exceptional opportunities for outstanding students with an active interest in the world.

The rector of Pan-European University and the Chairman of the Board of Directors of the Slovak Society for Foreign Policy – Dr.h.c. prof. Ing. Juraj Stern, PhD. also participates in the program of theoretical teaching and practical experience. Prof. Mgr. Dalibor Jilek, CSc. – Member of the Advisory Committee on the Protection of National Minorities of the Council of Europe and Member of the European Commission against Racism and Intolerance, prof. Mgr. Pavel Šturma, DrSc. – Member of the UN Commission on International Law are part of our professional teaching staff. Higher education is also space for acquiring contacts in the professional sphere, which we provide at Pan-European University because of the possibilities of internships, professional experience or cooperation with partners.

Graduate profile

A graduate of the Bachelor's Degree Program “International Relations and Diplomacy” becomes an expert in international relations who will be competent to work abroad and in the relevant structures in the territory of our state. He will gain orientation and insight into the basic categories of political analysis and political science, history, political geography, diplomacy, economic fundamentals and the foundations of law, and will be able to communicate professionally in a foreign language.





Master's Program

INTERNATIONAL RELATIONS

Field of study:
International Relations

Study program:
**International Relations
and Diplomacy**

Language:
English

Become an expert in international relations and expand your career in the service of diplomacy or European and international institutions. English Master's degree program international relations and diplomacy freely follows the bachelor's degree program and is open to all those who have the ambition to succeed in the world.

Our study program is the only program in the Slovak Republic, which is focused on combining the field of international relations and diplomacy and which also emphasizes subjects from the International and European law.

The rector of Pan-European University and the Chairman of the Board of Directors of the Slovak Society for Foreign Policy – Dr.h.c. prof. Ing. Juraj Stern, PhD. also participates in the program of theoretical teaching and practical experience. Prof. Mgr. Dalibor Jilek, CSc. – Member of the Advisory Committee on the Protection of National Minorities of the Council of Europe and Member of the European Commission against Racism and Intolerance, prof. Mgr. Pavel Šturma, DrSc. – Member of the UN Commission on International Law and prof. Mgr. Jozef Klimko DrSc. – Former Ambassador of the Slovak Republic in Austria, are part of our professional teaching staff. The interconnection of theory with practice will also be gained by extraordinary lectures given by practitioners, foreign and

Slovak statesmen, or professionals working in diplomacy.

After graduating from the international relations and diplomacy program, a student will be equipped with legal, political, economics or expertise in history but also with linguistic knowledge. Higher education is also a space for acquiring contacts in the professional sphere, which we provide at our university through traineeships, professional experience or cooperation with partners.

A graduate of the Master's study program of international studies and diplomacy is an expert competent to work abroad and in the relevant field in the territory of Slovakia. In addition to wide-ranging knowledge of international relations and diplomacy, he gains insight into international and European law and political relations and is able to professionally communicate in foreign languages in these areas.

Graduates of the master's degree program international relations and diplomacy are competent to perform the following professions: a foreign service employee (eg in international organizations and institutions, including the European Union), as well as in the state administration (especially ministries, the National Council of the Slovak Republic, the Government Office, etc.) in political parties and interest groups and in the third sector.



PhD. Program

INTERNATIONAL LAW

Field of study:
International Law

Study program:
International Law

Language:
English

Expand your scientific knowledge of international law at Pan-European University in Bratislava. Doctoral study program will make you a real expert in the field of international law and will prepare you for the scientific career.

The goal of the doctoral study program is to prepare a student for independent and creative scientific work. As a PhD student, you will gain scientific skills based on current scientific knowledge and by your own scientific

research and creative activities, you will contribute to the development of scientific knowledge in your field of study. Doctoral studies require a high workload and the ability to effectively organize your scientific and academic activities.

All graduates of these study programs receive the highest academic and scientific degree Doctor (Doctor of Philosophy, Philosophiae Doctor) and are entitled to use a PhD. degree.





PAN-EUROPEAN
UNIVERSITY

Faculty of Psychology

The Faculty of Psychology

The Faculty of Psychology, founded in 2011, is the only of its kind in Slovakia. It offers full university education in all 3 cycles – **bachelor, master's and PhD**. Additionally, a professional doctorate (PhDr.) may be achieved in special proceedings.

The faculty offers a combination of theory and practice, complemented by a profile of European professional in psychologic standards, which may be certified by a professional diploma of a „European Psychologist Certificate“. The certification fulfills the needs of standardised content of psychology studies throughout the Europe.

Contacts for international students:

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SCHOOL PSYCHOLOGY

Field of study:
Pedagogical, counseling and school psychology

Study program:
School psychology

Language:
English

Expand your scientific knowledge of psychology at Pan-European University in Bratislava. Doctoral study program will make you a real expert in the field of school psychology and will prepare you for the scientific career.

The goal of the doctoral study program is to prepare a student for independent and creative scientific work. As a PhD student, you will gain scientific skills based on current scientific knowledge and by your own scientific research and creative activities, you will contribute to the development of scientific knowledge in your field of study. Doctoral studies require a high workload and the ability to effectively organize your scientific and academic activities.

All graduates of these study programs receive the highest academic and scientific degree Doctor (Doctor of Philosophy, Philosophiae Doctor) and are entitled to use a PhD degree.

The graduate of the proposed study program will be a mature scientist with knowledge of the social system and education in a wider context. And with regard to the psychological, educational, economic and organizational aspects of national and transnational communities and institutions. Graduates will specialize in school psychology.

Students will be deeply acquainted with the scientific potential and current development trends, will be familiar with the latest results in the field and will be able to apply these results. The area of school psychology is enriched by a new and non-traditional dimension – the dimension of “biodiversity”. It is a dimension of the training and education of a psychologist working in the process of education, which takes place throughout the human pathway, starting with the psychology of education in the developmental period of pre-school and school age, pubescence and adolescence, younger and middle adulthood, and old age. Graduates will be able to engage themselves in scientific research, pedagogical work, national and transnational institutions, international structures.

Theoretical knowledge

In the third stage of the study, attention is focused on a careful orientation in past and present trends, concepts and theories about social, educational and psychological phenomena, together with their application to the chosen field of research. Doctoral study is also oriented to an interdisciplinary approach to the problem studied and requires familiarization with other disciplines than the specific focus of a dissertation work.

Practical and complementary skills

- Preparing, coordinating and conducting domestic and international research projects;
- Creative contribution to the development of the theoretical foundations of the department;
- Expertise and analytics;
- Publishing activity in local and foreign reviewed scientific periodicals;
- Pedagogical and counseling activities;
- Representation of the academic community in domestic and foreign professional forums;
- Ability to analyze and interpret current socio-psychological and school problems.

Graduates of the doctoral program of a school psychology program control scientific methods of psychological research, are able to solve the full range of educational problems, carry out expertise, counseling and consulting activities for the state, self-governing and non-governmental institutions, lecture theoretical and methods of school psychology at universities.

Fields of application of a graduate:

- in the academic field of preparation, coordination and management of domestic and international scientific teams,
- within national, European and regional institutions to develop educational, educational psychological projects, expertise and analysis,
- as authors of scientific publications,
- as active representatives of the academic community at domestic and international professional forums, conferences and seminars,
- in the pedagogical process they will provide a good basis for improving the quality of pedagogical work in the area of psychology at home and abroad universities.



PAN-EUROPEAN
UNIVERSITY

Faculty of Economics
and Entrepreneurship

The Faculty of Economics and Entrepreneurship

The Faculty of Economics and Entrepreneurship was the second faculty of PEU, launching its activities in the academic year 2005/2006. It offers accredited programs in all 3 cycles of university studies – **bachelor's, master's (with the Slovak title abbreviation „Ing.“) and PhD.** Through a contractual partnership an MBA. program is being conducted.

The faculty's focal point is based on educating towards an expertise to master actual trends in the economic life in Slovakia and throughout the world. A quality economic education serving the needs of the graduates to be successful in the labour market in the fields of private entrepreneurship, management, marketing and trade is the main aim of our programs.



Master's Programs
– International Business



PhD. Programs
– International Business

Contacts for international students:

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Master's Programs

INTERNATIONAL BUSINESS

Field of study:
International Business

Study program:
**Economics and
Management of
International Business**

Language:
English

Our Master's program in international business will improve your knowledge and skills and prepare you to the middle and top management positions in the European Union and abroad. In addition to necessary knowledge, we place an emphasis on education in addressing specific practical tasks. We use new teaching methods, including case studies, projects, presentations and e-learning.

Students will acquire professional skills and teamwork skills. In addition to a wide range of vocational subjects, we do not even forget about their practical use. The study is complemented by attractive professional internships and excursions that will enhance your employability. Our professional lectures will prepare you for a job in an international environment.

Our graduates will be skilled in the fields of foreign trade operations, international payments, financial

operations, they will get knowledge in domestic and foreign legislation and regulations, advanced knowledge in the world economy, international business, strategy and business tactics and marketing.

Graduates of the master's study program will be prepared to perform all the executive management functions in the field of local and international business. With the growing internationalization of business, the importance of international logistics systems is growing in the broadest sense. Therefore, the graduates of international business specializations are also highly qualified economic experts capable of analyzing, evaluating and creatively addressing alternative ways of organizing and managing international logistics systems, managing the structure of networking relationships and processes in international logistics.



INTERNATIONAL BUSINESS

Field of study:
International Business

Study program:
**Economics and
Management of
International Business**

Language:
English

Expand your scientific knowledge in economics and international business at Pan-European University in Bratislava. A Doctoral study program will make you a real expert in the field of economy and business management and will prepare you for a scientific career.

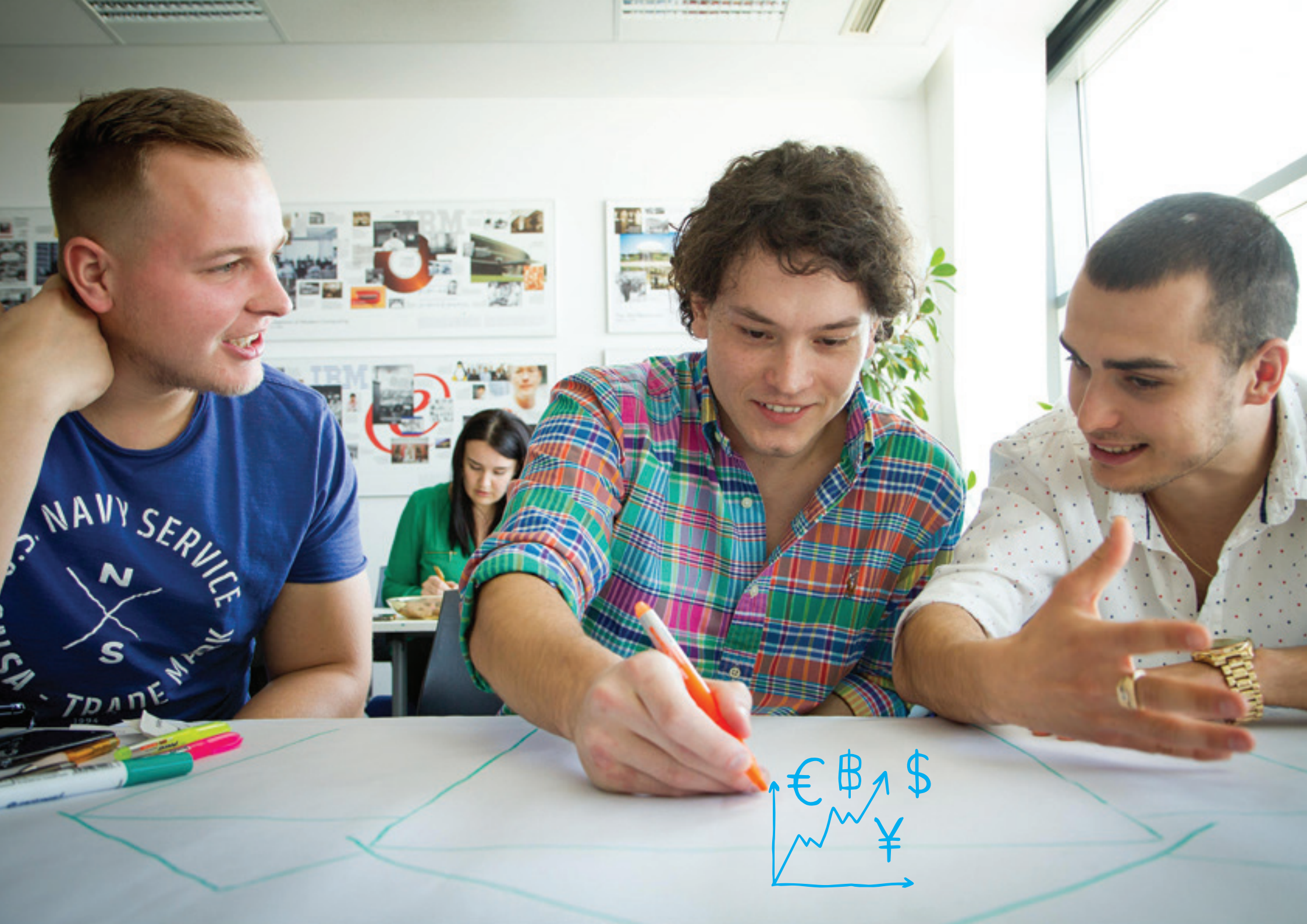
The goal of a doctoral study program is to prepare a student for an independent and creative scientific work. As a PhD student, you will gain scientific skills based on current scientific knowledge and by your own scientific research and creative activities, you will contribute to the development of scientific knowledge in your field of study. Doctoral studies require a high workload and the ability to effectively organize your scientific and academic activities.

All graduates of these study programs will receive the highest academic and scientific degree Doctor (Doctor of Philosophy, Philosophiae Doctor) and will be entitled to use a PhD. degree.

The graduate profile of this study department is conceived by a set of expertise and knowledge in

the field of international business. It focuses primarily on examining complex balancing issues affecting the development of the international business environment and adaptation of business processes and enterprises for the new economic trends.

The fact that the subject of scientific research is, by its content, an interdisciplinary area of the economy subject to constant evolutionary changes, enforces a very flexible internal response in the content creation of this level of study. It is assumed that graduates of the third level of education are highly qualified, professionally versatile professionals who will be able to achieve the highest level in the subject. They are not only engaged in scientific work at universities, research teams, or in the work of various social and public organizations, but also as top experts in companies, financial institutions, and business organizations. The special application is foreseen in various international organizations, foreign firms, and representations, as well as joint ventures, in public administration, government institutions, and so on.





PAN-EUROPEAN
UNIVERSITY

Faculty of Media

The Faculty of Media

By the time of its foundation the Faculty of Media was the third member of the PEU faculties. It began its operation in 2007. It offers accredited programs in all 3 cycles of university studies – **bachelor's, master's and PhD. Additionally, a professional doctorate (PhDr.)** may be achieved in special proceedings.

The faculty aims at providing modern education to raise professionals with a set of theoretical and practical knowledge and experience in the fields of print, electronic and web-based media, multimedia production services, advertising and managerial sector. Linked to the general program of studies specialisations in **Political Communication, Marketing of Tourism and Digital Marketing** may be also achieved.

Actual trends, linking modern information technologies with the world of media, are the main emphasis of the practical approach of our programs. During their studies, the students have the opportunity to be in a frequent contact with renowned academics and practitioners from the fields of media, marketing and the managerial sector, sharing their valuable knowledge and expertise.

Contacts for international students:

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MASMEDIAL STUDIES

Field of study:
Masmedial studies

Study program:
Masmedial studies

Language:
English

Expand your scientific knowledge of Mass Media Studies at Pan-European University in Bratislava. A Doctoral study program will make you a real expert in the field of mass media and will prepare you for a scientific career.

The goal of a doctoral study program is to prepare a student for an independent and creative scientific work. As a PhD student, you will gain scientific skills based on current scientific knowledge and by your own scientific research and creative activities, you will contribute to the development of scientific knowledge in your field of study. Doctoral studies require a high workload and the ability to effectively organize your scientific and academic activities.

All graduates of these study programs will receive the highest academic and scientific degree Doctor (Doctor of Philosophy, Philosophiae Doctor) and are entitled to use a PhD degree.

In the masmedial studies program, you will gain knowledge of independent scientific and creative activities in the field

of media and marketing communication, media design, media management at the national and international level.

A graduate of this study program may work as:

- a senior management at all levels of public and private media, media and marketing organizations,
- a researcher in the field of media communication, marketing communication, journalism,
- an analytical and conceptual worker employed in the higher level of management in the organizational structure of legislative bodies,
- an executive public authority in the field of culture, education, diplomacy, as well as in the field of corporate marketing and international marketing,
- a creative, analytical and conceptual designer in the field of media design,
- a university teacher in the field of study 3.2.3 Masmedial studies.





PAN-EUROPEAN
UNIVERSITY

Faculty of Informatics

The Faculty of Informatics

The Faculty of Informatics was established in 2008 and has widened the scope of the structure of Pan-European University outside the social sciences. The faculty is the only of its kind, established at a private higher education institution. It offers university education at **bachelor's and master's level. A professional doctorate title (RNDr.)** may be achieved in special proceedings.

Expertise of the Faculty of Informatics follows the needs to educate highly qualified professionals in the field of information technologies and to equip each of its graduates with a set of knowledge and skills required by the professional IT sector. **The flexibility of the contents of degree programs enables the faculty to react to the actual needs of the IT sector and the labour market in the respective field.**



Bachelor's program
– Applied Informatics



Master's Program
– Applied Informatics

Contacts for international students:

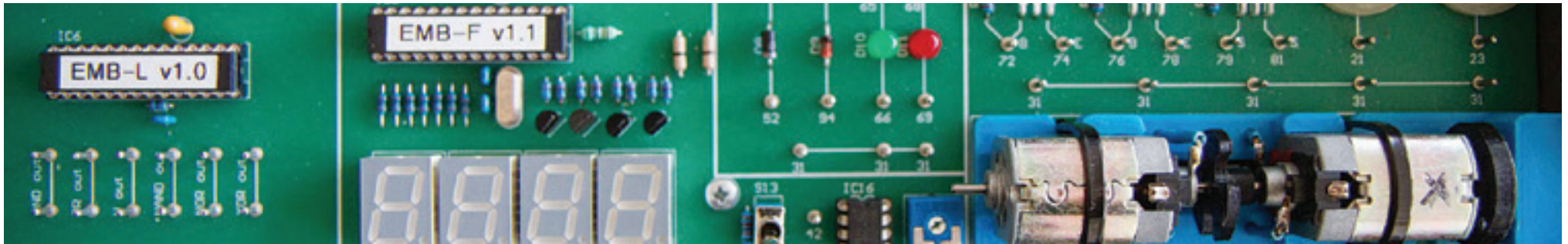
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Usability Testing Lab

It is primarily used to test web, mobile, and desktop applications in terms of their functionality, appearance and user friendliness. The lab can also be used to test hardware prototypes of devices, as well as to investigate the social behaviour of users. It consists of a test and evaluation room, which is connected by a one-sided, transparent mirror with two-way audio communication and video recording of users with the possibility of recording a record. The lab is equipped with modern computing technology, with the ability to use a variety of hardware configurations, including mobile devices with Android and iOS and touch-based All-In-One computers, as well as application testing using virtual and widespread reality.

Network Technology Lab

It is primarily used to teach the configuration of active network elements - routers and switches at the level of similar Cisco network academies, with an emphasis on teaching IPv6 technologies. It contains more than a dozen facilities provided by industry partners - the Volkswagen Slovakia Foundation and Orange. In addition to the physical configuration of the devices, a substantial part of the activities is implemented in the freely available GNS3 simulator, along with the use of other open technologies, such as Oracle VirtualBox. In the near future, the planned expansion of learning about network virtualization technologies and software-defined networks (SDNs) is planned. In addition, the lab also covers IoT technologies with the ability to configure mesh networks based on 6LoWPAN and 6LoBTLE.

Virtual and Enhanced Reality Lab

It is part of the virtual reality VR FIRST. The lab is equipped with modern tools Oculus rift, HTC VIVE and OSVR headsets including top-of-the-line workstations. The lab also uses technology to create a virtual reality application for Samsung gear VR mobile devices, including the 360 ° video recording camera Samsung Gear 360. For the needs of creating interactive applications, we also have sensors for tracking the movement of users in virtual reality. Laboratory Infrastructure is shared with the Usability Testing Lab, which also allows you to test user behaviour while using virtual reality.

Lego Robot Lab

The Lego Robot Laboratory is equipped with three Lego Mindstorms EV3 kits for the construction of Lego programmable robots, including a control unit, a set of sensors and control motors, and a personal computer with a licence RobotC (C language programming), four standard tables for the annual First Lego League (www.fll.sk) the annual robotic competition.



Industry 4.0 Lab

The laboratory is designed for research and teaching subjects in the field of applied process informatics, communication systems, process control, virtual and mixed reality, artificial intelligence and digital electronic control and sensor systems. Physical models of manufacturing and technological processes are located in laboratories. The core of the laboratory are computerized systems to model, simulate, visualize and optimize processes at all levels of management, following all trends of the Industry 4.0 concepts.



Bachelor's program

APPLIED INFORMATICS

Field of study:
Applied Informatics

Study program:
Applied Informatics

Language:
English

Bachelor's program graduates must have technical knowledge and skills, must be communicative, including good knowledge in professional terminology and foreign languages, be able to work in a team, be able to efficiently acquire necessary (target-oriented projects) knowledge and skills and to apply them into practice.

Our graduates have knowledge and skills in various IT fields and are well prepared for practice. Most of our graduates get a job during the last months of the study. Our partners from the world of IT consequently offer our students the opportunity to get practical experience in their companies in Bratislava, and are happy to offer them highly paid job positions.

APPLIED INFORMATICS

Field of study:
Applied Informatics

Study program:
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English

Get the knowledge of the latest trends in Applied Informatics! Qualified specialists and professors at the Faculty of Informatics of Pan-European University are prepared to train you in the most advanced applied IT skills. Our courses whose content is dynamically evolving along with the market requirements will prepare you for the most challenging IT positions with the highest possible income.

Master's study program includes courses, focused on the business informatics, computer graphics and multimedia. In addition to a wide range of specialized courses, we will train you to work with modern laboratory IT equipment.

Superior technical security and an individual approach will help you to get a good orientation in the selected IT areas. Our graduates are able to analyze systems in terms of their complexity and efficiency, design appropriate solutions for critical components of enterprise information systems, analyze and modify existing information systems. etc. Our modern and sophisticated IT labs will provide you with the possibility to learn how to work with the complex IT environment, including networks, servers, robotic technologies, Industry 4.0 issues, drones and 3D reality features.



ADMISSION DETAILS

Applicants for Pan-European University master's study programs must hold a bachelor's degree from an accredited college or university. Applicants who are currently in their senior year of a bachelor's study program may apply for admission, but acceptance will be contingent upon receipt of their Bachelor's degree.

Bachelor's degree must be in the field of study that is related to the selected master's study program.

Pan-European University has the right to nostrificate foreign university diplomas of bachelor's, master's and PhD programs.

Below, there is a checklist of the documents required for a completed application:

1. Application

The first step you need to take is to file an [Application](#) for the selected program.

2. Application Fee (EUR 20, non-refundable)

If you complete the [online application](#), you will have to pay the fee online with a credit card. If you are sending a print application via our Department of International Relations, the payment will be agreed individually.

3. Resume

A resume or typewritten outline describing at least the past five years of your employment history and any significant community, professional or college extracurricular activities. It should include recognitions and achievements (e.g. licenses, publications and awards).

4. Personal Statement

Send a typewritten essay explaining to the Graduate Admission Committee why you would like to pursue the program of graduate study you have chosen. Additional information regarding your academic performance, as well as professional experience, may also be included in the supplement.

5. Bachelors's Diploma and Transcripts

Bachelor's Diploma from an accredited college or university must be sent in the paper form with the applicable verification (apostille, legalization etc.). More information will be provided by PEU international staff.

Academic records issued in a language other than Slovak are required to be translated and attested to by the institution of origin or a PEU-approved translation agency.

Applicants who have earned a degree at Pan-European University will not be required to submit a degree.

6. Confirmation of the level of English of the applicant

International applicants will need to submit TOEFL, IELTS, Pearson PTE academic scores, or will have to pass the entrance examination of the English language. For more information visit our TOEFL/IELTS/Pearson PTE Requirements page (<https://www.pace.edu/admission-aid/graduate-admission/graduates/toeflielts-requirements>) or contact our international staff.

Citizens from the following countries are excluded from the English proficiency requirement: *Australia, Canada, New Zealand, the British Virgin Islands, Jamaica,*

United Kingdom, Ireland, Antigua, Scotland, St. Lucia, Bahamas, Barbados, Trinidad/Tobago, Dominica, Grenada, Grand Cayman, Guyana, Belize, Anguilla, Montserrat, Turks and Caicos Islands, Saint Kitts and Nevis, Saint Vincent and the Grenadines, Antigua and Barbuda.

7. Payment of the tuition fees

International students (except for the Erasmus students) are obliged to pay the first part of the tuition fee (1500 EUR) before the issue of the confirmation of acceptance. The first payment includes 200 EUR of the non-refundable registration payment, and 400 EUR of the non-refundable payment for the confirmation of accommodation (if applicable). In case that a student enrolls for study, all pre-payment will be subtracted from the tuition fee.

8. Visa to Slovakia

International students are required to arrange a visa or visa permit to Slovakia. Our university will provide the applicants with two basic documents – the confirmation of acceptance and confirmation of accommodation. Our international staff will also provide the applicants with all necessary help and will inform the Embassy of the Slovak Republic about the inquiry.

Tuition Fees



Bachelor's program

basic: 3980 €/ academic year

**Tuition fee – preparatory
and language course
for international students:**

Spring intake: 1980 EUR + obligatory
deposit of 50% of the selected study
program tuition fee
Fall intake: 3980 EUR



Master's program

basic: 3980 €/ academic year

Spring intake: 1980 EUR + obligatory
deposit of 50% of the selected study
program tuition fee

Fall intake: 3980 EUR



PhD

basic: 4 990 €/ academic year

Spring intake: 1980 EUR + obligatory
deposit of 50% of the selected study
program tuition fee

Fall intake: 3980 EUR



ERASMUS +

Since the academic year 2006/2007, Pan-European University is actively involved in the Erasmus+ mobility program. The framework of its inclusion into Erasmus+ is the award of the European Charter for Higher Education / ECHE (228111-EPP-1-2014-1-SK-EPPKA3-ECHE).

Since 2015 the European Union Erasmus+ mobility program, including countries of the EU, Norway, Iceland, Liechtenstein, Switzerland, Turkey and the Former Yugoslav Republic of Macedonia, has further developed to include cooperation with university institutions from the countries outside the EU, in the form of the so called International Credit Mobility Program.

The Erasmus+ mobilities are organized on a basis of bilateral cooperation with a partner university in a respective country, therefore anyone interested in using the framework of the program should contact their home university, which is a partner university of PEU.





CONTACT US

For all English study programs

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