



DESCRIPTION/STRUCTURE OF INFORMATION ON THE AUTHORISATION TO CONDUCT HABILITATION AND INAUGURATION PROCEEDINGS

Faculty Name: Faculty of Mass Media

Name of the HK Department: Mass Media Studies

1. Definition of the field of habilitation and inauguration	<p>A graduate of the Habilitation and Inauguration in Mass Media Communication is characterized by independent, critical and analytical thinking, which he/she applies in unpredictable and changing conditions. He/she is able to independently present the results of research and development to a professional community of experts in the field in the Slovak Republic and abroad. Considers social, scientific and ethical aspects when formulating research objectives and interpreting research results, with an emphasis on understanding broad societal contexts, implications and needs. Can identify a unique research focus and assume leadership responsibilities in research, design and application activities in the field at home and abroad. Is able to independently plan his/her own professional development, manage the progress of the field in the context of current trends in scientific and technological progress at home and abroad. He/she is able to effectively create, manage, or coordinate a research team in the field and in its application sphere.</p> <p>The graduate of the field demonstrates excellent expertise and independence in creating and formulating new research hypotheses, judgments and strategies for further development of theory as well as research practice in media and communication studies, and is able to create theories, concepts and innovations in the field. Can apply own findings resulting from theoretical analysis and own scientific research of a complex</p>	<i>Awarded title: associate professor / professor</i>
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Awarded title: associate professor / professor
Subscribe to DeepL Pro to edit this document. Visit www.DeepL.com/profor more information. and interdisciplinary nature, design, validate and implement new research and work practices and production procedures, including media-art production in the field of media and communication studies. Practices at an excellent level of proficiency in selected research methods and applies them to independently and creatively search for new practices, technologies, and methods of implementation, identify patterns of behavior, and solve other research problems in the field.

The graduate of the field understands the broad multidisciplinary, especially social, ethical, economic, psychological, political, legal, aesthetic, cultural and other contexts of social communication, especially at an excellent level of information creation and use, and is able to apply them excellently in media and marketing research and practice, also in the context of the current socio-cultural situation in society. In his scientific research activities, he strives to promote the values of human rights and freedoms, with an emphasis on personal freedom, justice and decency in society. The main principles that guide the graduate student in his/her work are human rights and freedoms, impartiality, balance, objectivity, fairness, truthfulness, responsibility, independence and rigorous verification of facts.

Graduate of the Department of Inaugural Procedure:

- a) independently publishes its scientific works or outputs with the quality level A+, A and A-, which must be publications according to WOS, Scopus, ERIH or must be other publications (books) representing national culture, technical unique works, appropriately in relation to the field of study Media and Communication Studies (hereinafter referred to as "MCCS"), in the artistic field the most important works of European significance;
- b) regularly publishes university textbooks or scripts or teaching texts,
- c) independently supervises PhD students in the field of MA (or Mass Media Studies),
- d) is actively engaged in teaching courses in the field of Mass Media Studies at home and/or abroad and conducts lectures or seminars in the field of MFA (or Mass Media Studies),
- e) actively participates in international scientific events at home and abroad,
- f) carries out research, development or artistic activities and publishes results, including reports, in the field of MaKŠ (or Mass Media Studies). g) conducts lectures and research stays at foreign universities and/or research institutes,



	<p>h) actively participates in the committees of international research and scientific-theoretical events at home and abroad, i) actively participates in the activities of habilitation commissions and in opposing habilitation theses at home and abroad, j) actively participates in the activities of editorial boards at home and abroad, k) is a widely recognized personality in the field at home and abroad.</p> <p>Graduate of the habilitation department:</p> <p>a) carries out teaching activities in the field of Mass Media Studies and/or in the field of Media and Communication Studies within the scope of the established weekly working time (including abroad), b) conducts lectures or seminars, c) conducts and opposes final theses in the field, d) regularly publishes university textbooks or scripts or teaching texts, e) independently supervises PhD students in the field of MA (or Mass Media Studies), f) actively pursues teaching activities in Mass Media Studies courses at home and conducts lectures or seminars in the field of MA (or Mass Media Studies), g) actively participates in international scientific events at home, h) carries out research, development or artistic activities and publishes results, including reports, in the field of MaKŠ (or Mass Media Studies). i) undertake lectureships and research stays at universities and/or research institutes, j) actively participates in the committees of international research and scientific-theoretical events at home, k) actively participates in the activities of habilitation commissions and in opposing habilitation theses at home and abroad, l) Actively participates in the activities of editorial boards at home, m) is a widely recognized figure in the field at home and is actively pursuing the criteria for obtaining the academic title of professor in the field</p>	
2. Staffing	<p><i>prof. PhDr. Ľudovít Hajduk, PhD.</i> <i>prof. PhDr. Stanislav Benčíč, PhD.</i> <i>doc. PhDr. Michal Vašečka, PhD. – replaced doc. Ing. Soňa Chovanová Supeková, PhD.</i> <i>doc. PhDr. Martin Kasarda, PhD.</i> <i>doc. Mgr. Art. Anton Szomolányi, ArtD.</i></p>	



3. Composition of the Scientific Council	Scientific Council of the Faculty of Mass Media: Vedecká rada – členova – Fakulta masmédií Paneurópska VŠ (paneurouni.com) PanEuropean University (paneurouni.com) Scientific Council of the PEVŠ: Vedecká rada Paneurópska VŠ (paneurouni.com)	
4. Level of criteria for the evaluation of the fulfilment of the conditions for obtaining the title of associate professor	1. link to the current criteria: Paneurópska vysoká škola v Bratislave (paneurouni.com) 2. link to previous versions - until 30.6.2022: Paneurópska vysoká škola v Bratislave (paneurouni.com)	
5. The level of criteria for evaluating the fulfilment of the conditions for obtaining the title of professor	1. link to the current criteria: Paneurópska vysoká škola v Bratislave (paneurouni.com) 2. link to previous versions - until 30.6.2022: Paneurópska vysoká škola v Bratislave (paneurouni.com)	
6. Rules and Procedures of the Habilitation and Induction Procedure	1. a reference to the internal regulation or part thereof: Paneurópska vysoká škola v Bratislave (paneurouni.com) 2. reference to previous versions - until 30.6.2022: Paneurópska vysoká škola v Bratislave (paneurouni.com)	
7. Links to completed proceedings and their results	PaedDr. Zuzana Kurucová, PhD - habilitačné konanie Paneurópska VŠ (paneurouni.com) PhDr. Michal Vašečka, PhD. - habilitačné konanie Paneurópska VŠ (paneurouni.com) Doc. PhDr. Stanislav Benčíč, PhD. - habilitačné konanie Paneurópska VŠ (paneurouni.com) Doc. PhDr. Ľudovít Hajduk, PhD. - habilitačné konanie Paneurópska VŠ (paneurouni.com)	



PANEURÓPSKA
VYSOKÁ ŠKOLA

	Ing. Mgr. Irena Žantovská, PhD. - habilitačné konanie Paneurópska VŠ (paneurouni.com)	
8. Links to pending proceedings	Mgr. Marián Grupač, PhD. - habilitačné konanie Paneurópska VŠ (paneurouni.com)	